BUSINESS ANALYTICS (BBA)

A degree in Business Analytics from Texas A&M University-Commerce provides you with the skills necessary for success across a wide array of industries in today's complex and global job market. Seamlessly transfer from Collin College to A&M-Commerce with the following sample degree pathway, saving you money and setting you up for success.

FRESHMAN YEAR

Lay the groundwork for greatness at Collin College. You will complete much of your core curriculum during this first year.

FALL

ENGL 1301	Composition I
MATH 1324	Mathematics for Business and Social Sciences
HIST 1301	United States History I
ENVR 1401	Environmental Science I*
EDUC 1300	Learning Framework

SPRING

ENGL 1302	Composition II
MATH 1325	Calculus for Business and Social Sciences
HIST 1302	United States History II
ENVR 1402	Environmental Science II*
BUSI 1301	Business Principles

SOPHOMORE YEAR

Build on the foundation as you prepare to transfer to A&M-Commerce. You must apply for your associate's degree at Collin College. Contact your academic advisor for more information.

FALL

ARTS 1301	Art Appreciation*
ACCT 2301	Principles of Financial Accounting
ECON 2301	Principles of Macroeconomics
BCIS 1305	Business Computer Applications
GOVT 2305	Federal Government (Federal Constitution & Topics)

SPRING

HUMA 1301	Introduction to Humanities I*
ACCT 2302	Principles of Managerial Accounting
ECON 2302	Principles of Microeconomics
SPCH 1315	Public Speaking
GOVT 2306	Texas Government (Texas Constitution & Topics)

Multiple options to satisfy this requirement are available at Collin College. Speak with your academic advisor to the find the right fit for you.

JUNIOR YEAR

Welcome to A&M-Commerce! Focus on the art of business analytics here.

FALL

MGT 305	Principles of Management
MGT 307	Operations Management
ECO 302	Business & Economic Statistics
MGT 301	Legal Environment of Business
MKT 306	Marketing

SPRING

ANY UPPER-LEVEL BUSINESS ELECTIVE*

BUSA 379	Business Process Management & ERP System
FIN 304	Intro to Business Finance
BUSA 326	Data & Information Management
MGT 303	Business Communication

SENIOR YEAR

Finish strong and prepare to start your career.

FALL

MKT 436	Marketing Research
BUSA 423	Business Analytics Programming
ECO 309	Economic Forecasting

ANY UPPER-LEVEL BUSINESS ANALYTICS ELECTIVE*

BUSA 424	Business Analytics Modeling

SPRING

BUSA 428	Project Management
MGT 439	Business Strategy

ANY UPPER-LEVEL BUSINESS ANALYTICS ELECTIVE*

BUSA 421	Data Mining
MKT 420	International Marketing

*Multiple options to satisfy this requirement are available at Texas A&M University-Commerce.
Speak with your academic advisor to the find the right fit for you.

*Please note that degree plans are subject to change at both institutions.
Please see an academic advisor when following this pathway and check online for updates.*