

MS Business Analytics 2021-2022 Graduate Rotation

| Course # | Course Title | Spring '21 | | Sum I '21 | | Sum II '21 | | Fall '21 | | Spring '22 | | Sum I '22 | | Sum II '22 | | Fall '22 | |
|------------------|--|------------|---|-----------|---|------------|---|----------|---|------------|---|-----------|---|------------|---|----------|---|
| | | C | O | C | O | C | O | C | O | C | O | C | O | C | O | C | O |
| | Commerce Campus (C), Online (O) --> | | | | | | | | | | | | | | | | |
| BUSA 501 | Intro to Bus Analytics | | X | | X | | | X | X | | X | | X | | | X | X |
| ECO 502 | Quantitative Analysis for Managers | | X | | X | | X | X | X | | X | | X | | X | X | X |
| MKT 501 | Marketing Environment | X | X | | | | X | X | X | X | X | | | | X | X | X |
| MGT501 | Operations and Organizations | X | X | | X | | X | X | X | X | X | | X | | X | X | X |
| ECO 595 | Applied Business Research | X | X | | X | | X | X | X | X | X | | X | | X | X | X |
| ECO 578 | Statistical Methods | X | X | | X | | X | X | X | X | X | | X | | X | X | X |
| MKT 572 | Seminar in Marketing Research | X | X | | | | | X | X | X | X | | | | | X | X |
| BUSA 526 | Database Management | X | | | | | X | X | X | X | | | | | X | X | X |
| BUSA 542 | Applied Decision Modeling | | X | | | | X | | X | X | X | | | | X | | X |
| BUSA 532 | Data Warehousing | X | | | X | | | X | | | X | | X | | | X | |
| BUSA 537 | Advanced Analytics | X | | | X | | X | X | X | X | X | | X | | X | X | X |
| BUSA 521 | Project Management | X | X | | X | | | X | X | X | X | | X | | | X | X |
| | Commerce Campus (C), Online (O) --> | | | | | | | | | | | | | | | | |
| Electives | | | | | | | | | | | | | | | | | |
| BUSA 516 | Mobile Resource Management | X | X | | | | | | | X | X | | | | | | |
| BUSA 523 | Business Analytics Programing | | X | | | | | X | | | X | | | | | X | |
| BUSA 541 | Global Networking | | | | | | | | | | | | | | | | |
| BUSA 533 | Information & Network Security | X | | | X | | | | | X | | | X | | | | |
| BUSA 536 | Mobile Security Intelligence | | X | | | | | X | | | X | | | | | X | |
| BUSA 539 | Cyber Forensics & Info Security Policy | X | | | X | | | | X | X | | | X | | | | X |
| MKT 574 | Consumer Relationship Marketing | | X | | | | | | X | | | | | | | | X |
| MKT 570 | Mkt Analytics & Intelligence | X | | | | | | | X | X | | | | | | | X |
| BUSA 580 | Internship | X | | | X | | | | X | X | | X | | | | X | |
| BUSA 597 | CFE Community Consultant Project | | | | | | | | | | | | | | | | |
| BUSA 597 | Discovering Business Insight | | | | | | | | | | | | | | | | |
| BUSA 597 | Intro to Information Systems | | | | | | | | | | | | | | | | |
| Mkt 524 | Consumer & Buyer Behavior Analytics | | X | | | | | | | | X | | | | | | |

Note: These are the courses the department plans to offer. Changes may occur due to departmental constraints.