

Institutional Effectiveness: The Support and Resource Center for Strategic Planning and Continuous, Data-Driven Improvement

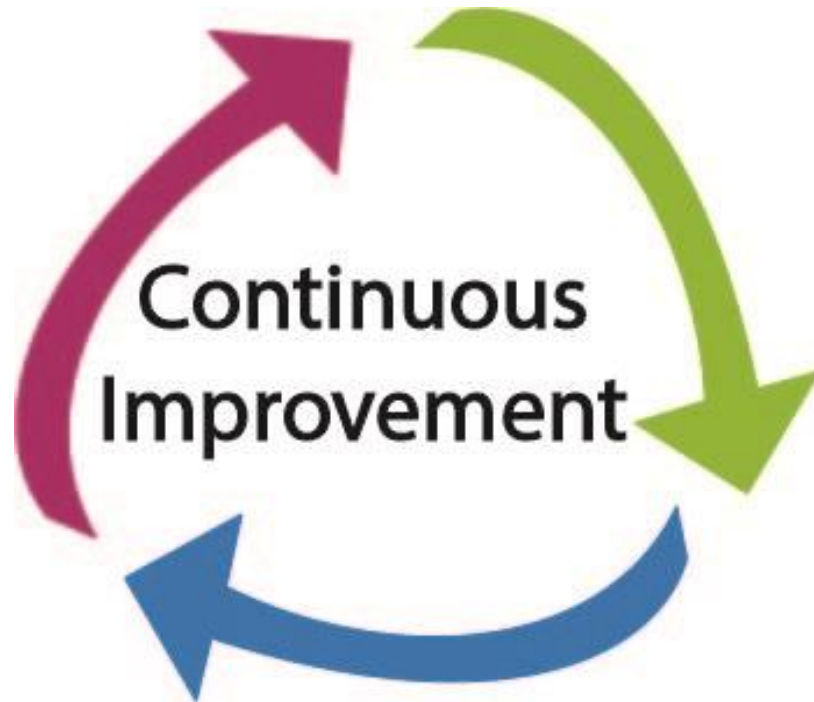
Professional Development Day

October 4, 2018



TEXAS A&M UNIVERSITY
COMMERCE

What Do We Mean by Continuous Improvement?

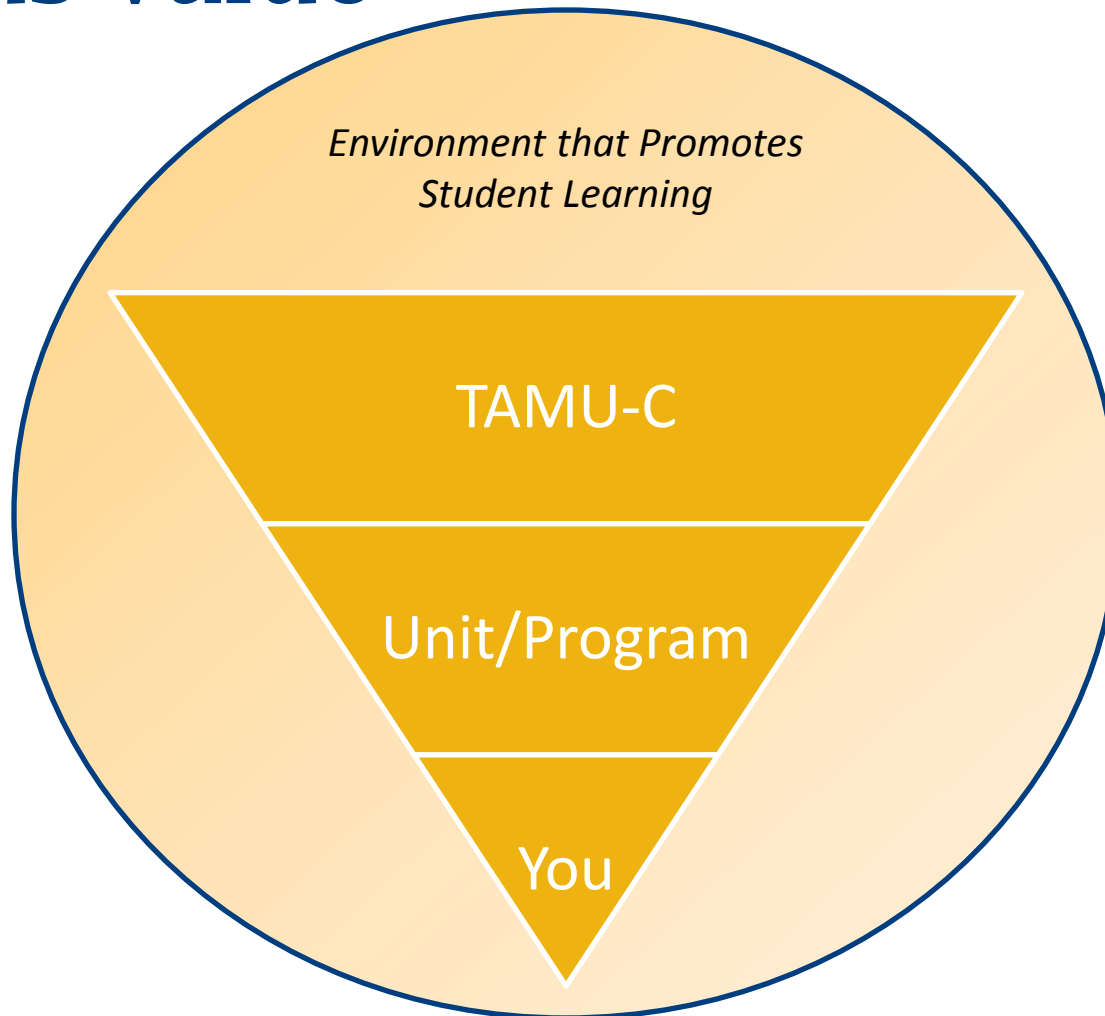


Continuous Improvement Connects Us to Our Purpose

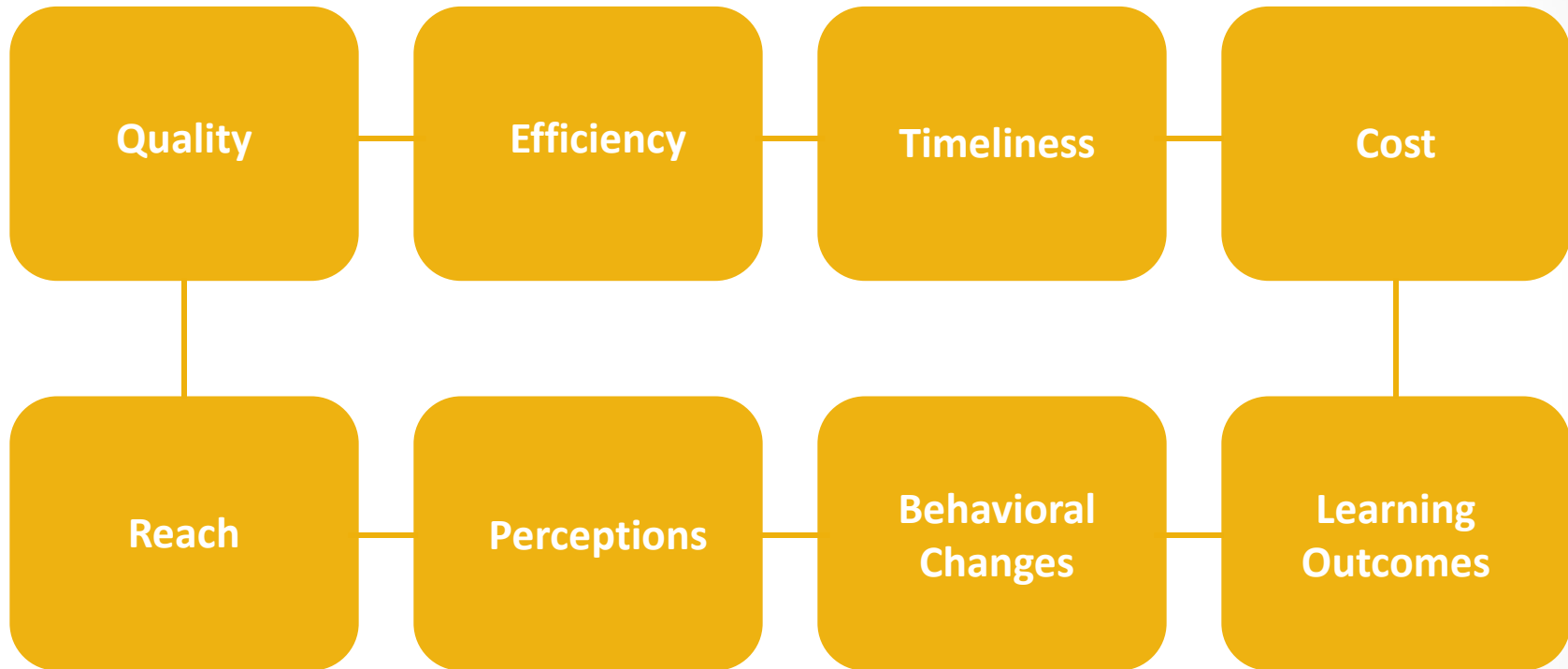


- What is the overall purpose of your unit/program?
- What does your area do to support this purpose?
- What additional outcome or quality improvement would you like to see as a result of your efforts?

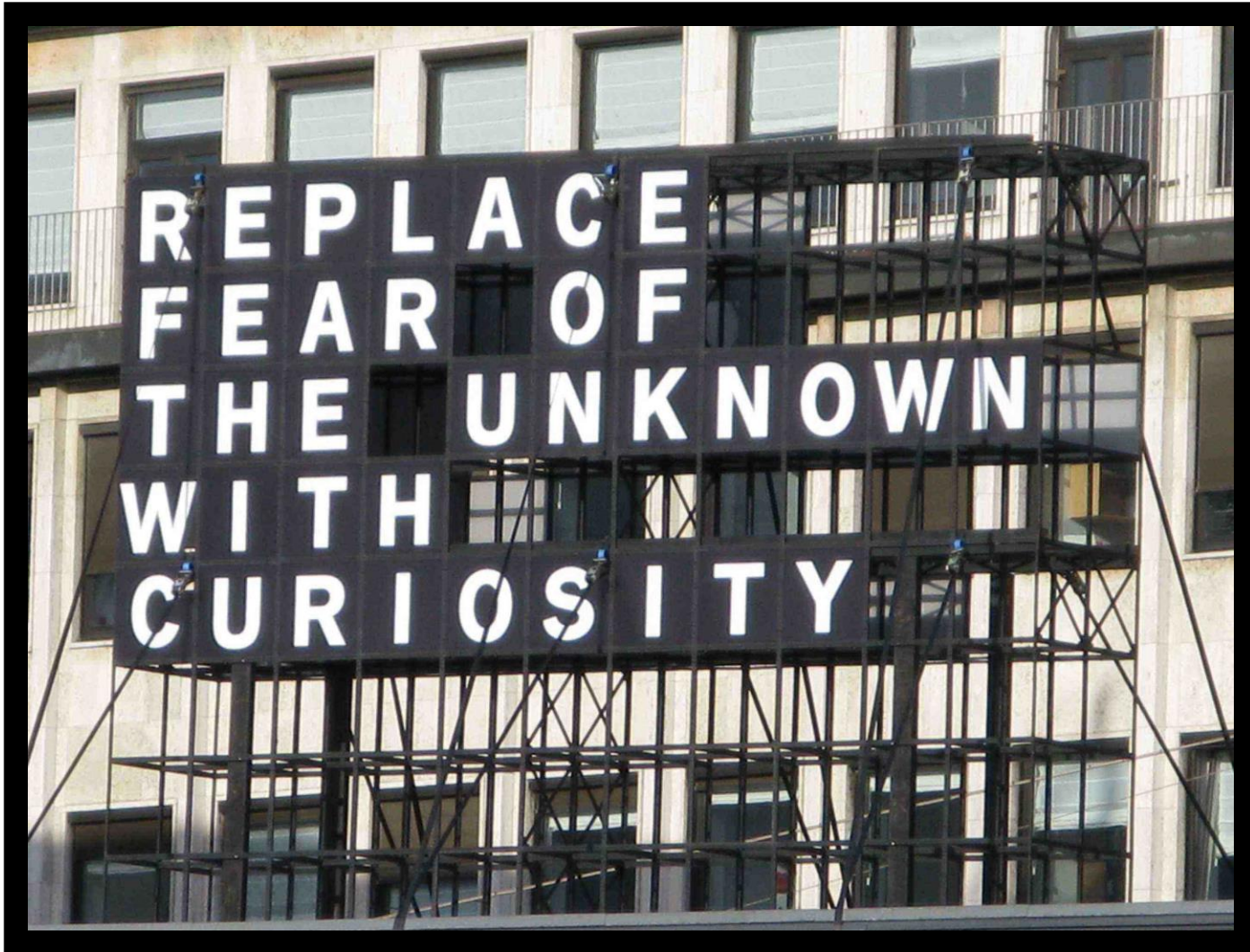
Continuous Improvement Builds Value



Effectiveness Indicators



What Do You Want to Know?



How Will You Know It?

- Identify what outcome you are specifically assessing

- Reflect on what it would look like for that desired outcome to be achieved

- Identify where in your area's processes or services that outcome is delivered

- Consider whether the process or service used to deliver the outcome may suggest an appropriate assessment method to measure the outcome

Avoid Reinventing the Wheel



**Don't reinvent the wheel,
just realign it.**

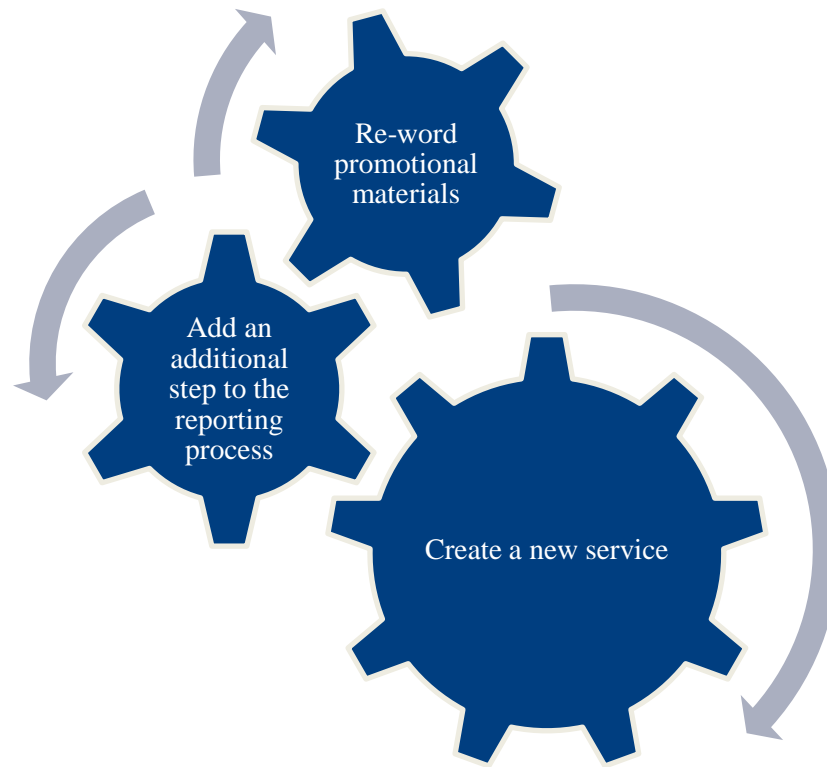
Anthony J. D'Angelo

Small but Mighty

Scale of Modifications

Not every modification has to represent a drastic change or overhaul.

Sometimes even small changes can greatly impact quality.



Implementing Changes

Approval

- Will this change require approval from above?
- If so, what layers of approval will it need to pass through?

Responsibility

- Which individuals are responsible for requesting approval?
- Which individuals are responsible for implementing the change?

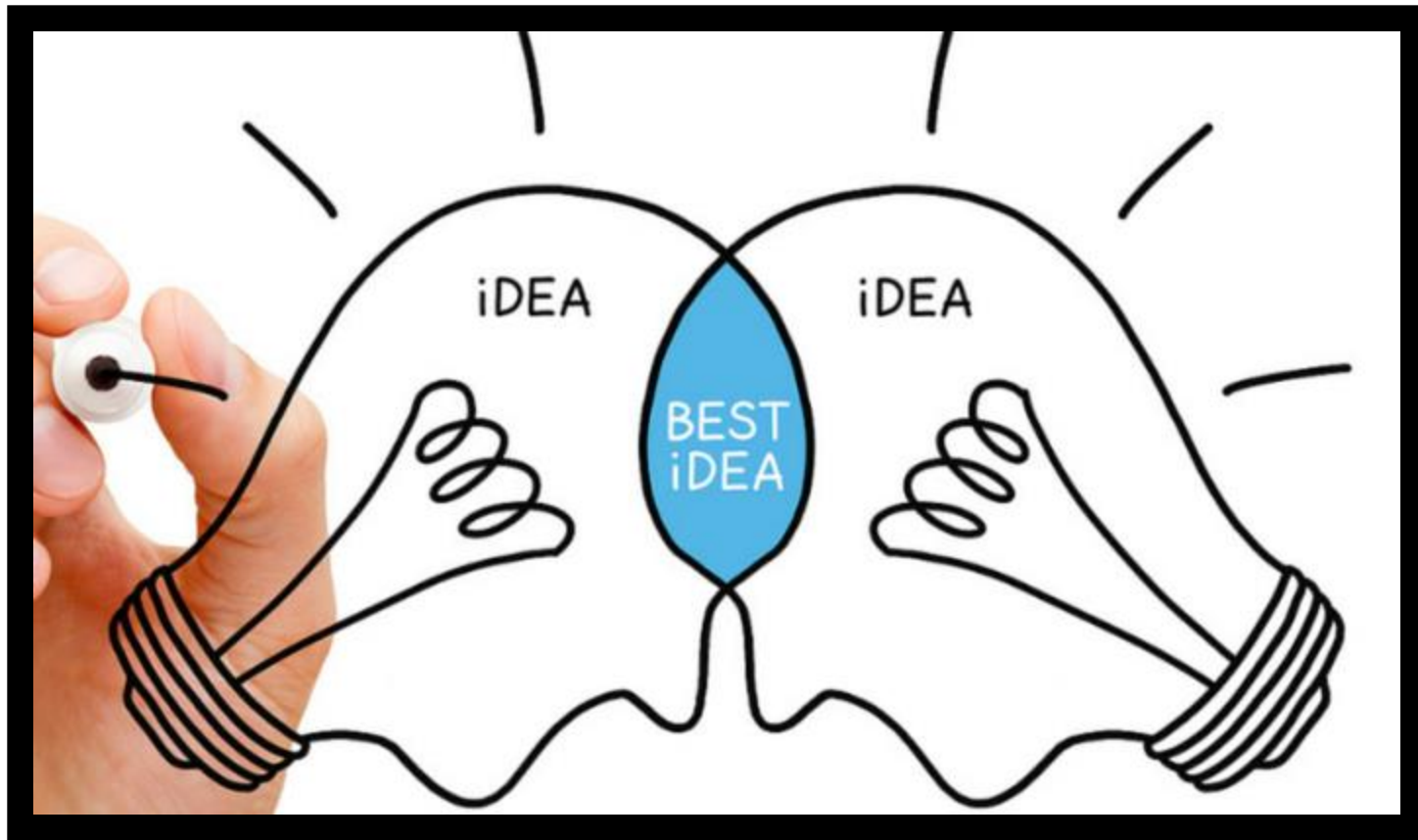
Timing

- How much time will it take to receive approval for the change?
- When will the change be implemented?
- How long will it take for the change to show an impact?

Communication

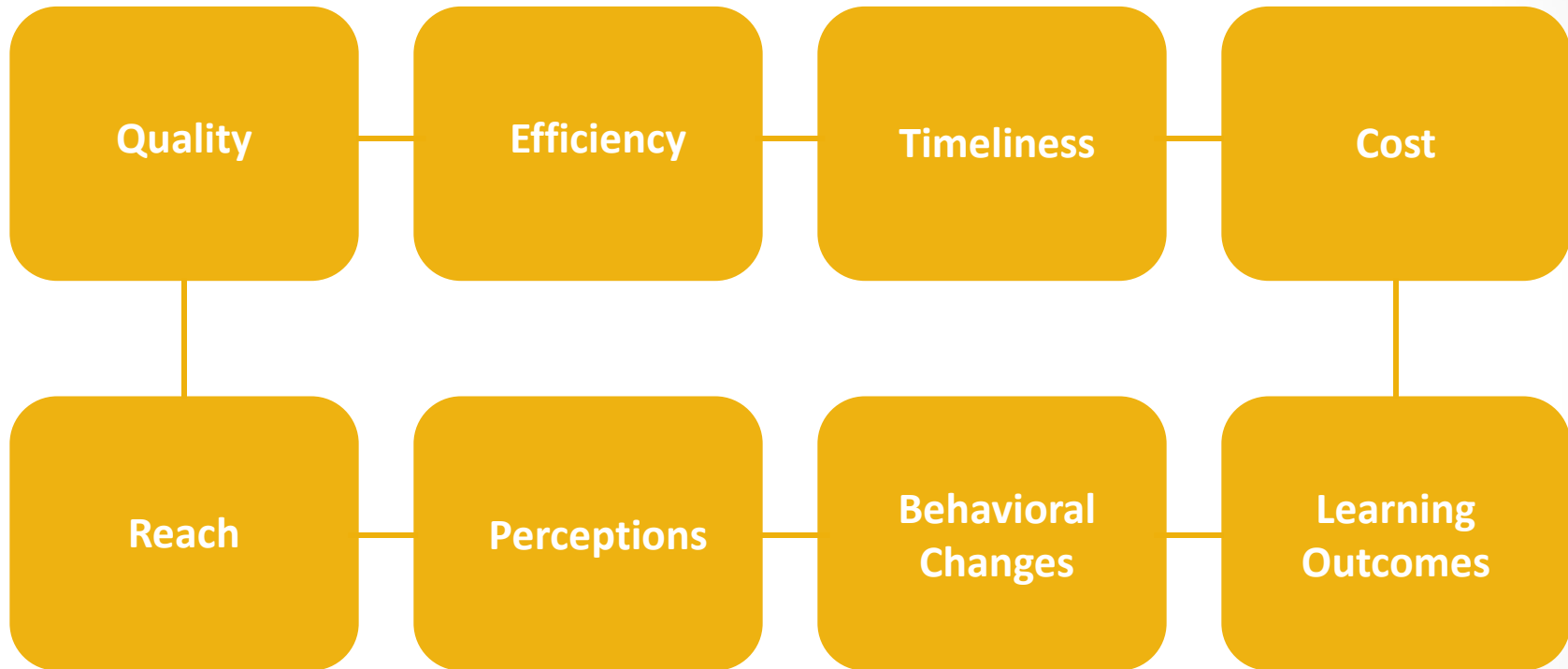
- Has this change been communicated to all affected parties - staff, faculty, or students?

Seeking Input from Others



Let's try it now!

Effectiveness Indicators



INSTITUTIONAL EFFECTIVENESS AND RESEARCH

Institutional Effectiveness and Research

Our Mission

IER Events

WebFOCUS Reporting Committee

Program Approvals

Institute for Competency-Based Education

Strategic Planning for Institutional Effectiveness

Data Center

Resources

Accreditations

Quality Enhancement Plan

HEOA

Contact Us

Our Staff

WebFOCUS is the university's reporting tool used to write reports against data stored in Banner.

+ Interactive Dashboard (Lion Facts)

+ University Performance/Accountability Reports

+ Departmental Data Viewer

+ University Highlights by Academic term (Fact Book)

+ University Highlights by Academic Year (Fast Facts)

+ WebFOCUS Report Request and Information

+ Resources

+ IPEDS Glossary - NCES

+ Glossary of Terms - THECB

Hot Topics in IER

Access Dashboards

How to access the Dashboards (PDF)

How to access Daily Enrollment Dashboard (Video)

Request Access to WebFOCUS

WebFOCUS Report Request Form

Information on the IE 17-18 Results and 18-19 Plan Forms

Substantive Change Focused-Topic Webinars

- Managing Off-campus Instructional Sites
- Determining Significant Departure
- How to Write a Prospectus
- What Not to Report
- Dual Enrollment and Instructional Sites

INSTITUTIONAL EFFECTIVENESS AND RESEARCH

Institutional Effectiveness and Research

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IER Events

WebFOCUS Reporting Committee

PLANNING FOR INSTITUTIONAL EFFECTIVENESS

The Institutional Effectiveness Leadership Team includes representatives from every college and division of A&M-Commerce. Beginning with the 2013-14 academic year, the IE Leadership Team chose the narrative format for IE documentation.

Resources for Program/Unit Assessment

[Strategic Planning at A&M-Commerce](#)

[The Institutional Effectiveness Process at A&M-Commerce](#)

[Helpful tips when creating student learning outcomes](#)

[Helpful tips when creating goals](#)

[Assessment Resources for Academic Programs](#)

[Assessment Resources for Support Units](#)

External Resources for Program/Unit Assessment

[Association of American Colleges & Universities - Rubric](#)

[Association of American Colleges & Universities](#)

[National Institute for Learning Outcomes Assessment](#)

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IER EVENTS

The Department of Institutional Effectiveness and Research will offers multiple development opportunities throughout the academic year that are open to faculty and staff involved in the institutional effectiveness process and data. These professional development opportunities will offer skills, knowledge, and best practices in active workshop or course settings designed to strengthen the growth of existing efforts and utilization of data towards continuous improvement.

Don't forget, IE is happy to conduct sessions one-on-one or with your department on best practices for filling out and developing the IE Cycle Forms.

FOR FULL EVENT DESCRIPTIONS, PLEASE CLICK EACH OF THE BARS BELOW.

ONCE YOU ARE READY TO REGISTER, PLEASE CLICK [HERE](#).

+ Institutional Effectiveness Fall Events

+ Institutional Research Fall Events

Thank you and we welcome
your questions



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