

TAMUC College Panhellenic Council Strategic Plan

Created: May 3, 2018
Duration: June 2018-May 2020

The TAMUC College Panhellenic Council (CPC) is the largest women's organization on campus. Our goal is to positively impact student life and prepare our members to live purposeful and fulfilling lives. In order to continually strive for excellence and assess our progress, the CPC Executive Board created the following two-year strategic plan.

Themes discussed included community, leadership development, recruitment, and programming.

Community

At our core, our organizations are founded upon brotherhood and sisterhood. This is not a commitment that we make for our time in college, but for life. This being said, CPC will be more intentional about building community within our own organizations, the Fraternity & Sorority Life community, and TAMUC.

- **Goal:** Host at least one event per year in which we invite alumnae to talk about how their sorority experience has impacted them post-graduation.
- **Goal:** Educate the TAMUC community on the purpose of CPC and our four sororities through marketing efforts to all students, regardless of affiliation.
- **Goal:** Reward members of the Panhellenic community for upholding our values and pillars at the Annual Badge Day Celebration.
- **Goal:** Lead the charge on the creation of a Fraternity & Sorority Life event that brings together members of all four councils.

Leadership Development

One of the pillars of CPC Fraternity & Sorority Life is to help our members to become ethical leaders within their communities. In order to do so, CPC would like to focus on creating opportunities for members to get more involved and develop leadership skills.

- **Goal:** Create a Junior Panhellenic Committee in which the newest members of the chapters have the opportunity to speak into the direction of our community and come together as CPC sisters.
- **Goal:** Executive Board members facilitate roundtables with respective chapter officers in order exchange ideas, build community, and create meaningful discussions.

- **Goal:** Host an effective officer transition after fall 2018 elections in order to best prepare the incoming officers for their new roles in CPC.

Recruitment

The recruitment of new members into our community is a critical component to a healthy CPC. In order to do that, our community will use dynamic recruitment strategies to bring in and retain women from different backgrounds and experiences.

- **Goal:** Implement a 365 marketing strategy in order to continually promote the sorority experience and increase the number of potential new members registered for CPC Primary Recruitment.
- **Goal:** Develop an engaging curriculum for Rho Gamma trainings in order to best prepare them to serve in their role during and after recruitment.

Programming

CPC has a platform that allows us to create programs that are fun and educate our campus on a variety of topics. Programming also allows us to be sure we are fulfilling our overall purpose of giving back to our communities and continually learning.

- **Goal:** Host a least one philanthropy event per year after which funds will be donated to an organization of the communities choosing.
- **Goal:** Host at least one educational event per year on a relevant topic that engages the TAMUC community on a social justice issue.